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AUG 17 1950

INFO-CIVIL

SUBJECT: Policy Guidance, RGFIEND

TO: Chief, VLKiva

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ATTN: []

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We are enclosing one copy of the revised Proposed Joint Identity
(1) Policy Guidance for RGFIEND. One copy of this document has been
handed to the JAGGED representative here. We suggest you make up an
unsterilised copy for presentation to JAGGED

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Proposed Joint Identity (1) Policy Guidance for
REFIRE

1. The Identity (1) Guidelines: To initiate black and white propaganda efforts designed to exacerbate PIXIE's already difficult political and economic situation and consequently to weaken the present regime's hold on the people. Propaganda activities therefore should be geared to create among the PIXIE population -- and in some instances among the present regime -- feelings of insecurity, chaos, resentment, and fear, keeping the hope for eventual liberation alive. The PIXIE population, however, should not be incited to premature revolt. From the start propaganda output should treat the PIXIE population as active participants in a well-thought-out plan, rather than as passive witnesses. Each propaganda product, however brief, should include a positive statement of action for the consumer. (The term "action" in this context does not mean hasty, ill-considered violence, but rather a non-violent, subversive program instilling in the population a feeling of participation in an organized plan.) No action shall be taken in connection with the (1) objective which might endanger the position of ROBERT B. MEVILLE.

(2) (1) Guidance on Principal Political Issues

a. Propaganda should stress the Committee for Free PIXIELAND's role in a close collaboration with the Identity (2) as the protector of PIXIELAND's territorial integrity. In expressing this line, propaganda output should invariably use the term "maintenance of PIXIELAND's territorial integrity."

b. Propaganda should call for close and friendly relations between LOFLAKE and PIXIELAND. Involvement in the complicated and controversial question of the JEFIRTH will be avoided.

c. Propaganda should call for mutual respect for sovereignty as a fundamental basis for friendly ENLAGED-PIXIE relations, particularly in the economic field.

d. No hints or implied commitments of any kind should be permitted at this time with respect to possible direct PERINE or ZROWNY aid to a free PIXIE government. However, the usual contract should be drawn between the

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aid being afforded Identity (2) from MERCURIO and the pitiful and degrading conditions of TERRA-1 satellite seeking aid from MERCURIO.

e. The basic consideration concerning TERRA-1-PIKIE relations is the question of the Identity (3). Propaganda must avoid any implication that the Committee favors the return of the (3) to PIKIE; it should also avoid the impression that the Committee is anti-ROACH or anti-ROACH, on one hand, or in league in any way with the ROACHES on the other.

(1) Propaganda should not maintain neutrality in discussing ROACH difficulties with DEATH, but rather seek to point out the lesson to be learned from the ROACH situation as TERRA-1 satellite. It should avoid all mention of and ignore current ROACH efforts to influence the situation inside PIKIELAND, particularly with regard to the ROACH-sponsored Committee headed by JOHN D. MARTINS.

(2) Propaganda should not actively seek to encourage KREWILISM among the PIKIE GIPSIES, although such encouragement may result as a by-product of the emphasis on nationalism and sovereignty. Rather, the object is not to restore PIKIELAND to its former status as a ROACH satellite.

f. There is no objection to referring to the GREEN occupation of PIKIELAND as a historical parallel to the current situation in order to illustrate to the PIKIE that foreign domination is not an eternal thing; but propaganda should avoid any offense to the GREEKS.

g. Propaganda should link the Committee with the Identity (2) in their struggle for a free MERVILLE. The role of MERCURIO, and where appropriate, of MERCURE, should be stressed in regard to the establishment of PIKIE independence and the strengthening of her territorial integrity following World War I.

h. Propaganda should avoid the problem of YARBOROUGH. The propaganda course to be followed in response to initiatives taken by YARBOROUGH should be determined as they occur.

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3. Targets

The (1) attack should be directed against:

a. "The enemy" -- i. e., the present regime, members of the GIPSY Party and STALE-appointed stooges in the army and civilian administration. (A sense of insecurity already exists among the majority of the present regime; propaganda activities should try to stimulate it.)

b. The general population, including the army, whose resentment against the present regime should be exploited.

4. Propaganda Themes

a. The propaganda campaign should be conducted in the name of the Free PIXIELAND Committee, and in special cases in the name of an underground organization obviously closely associated with the Committee. All through the campaign, the impression should be created and maintained that this Committee is a well-organized, efficiently functioning body whose efforts are thoroughly planned and amply supported.

b. The propaganda themes -- listed below in detail -- should be represented by selected news stories and commentaries which should report items to encourage thinking along the lines indicated.

(1) Anti-STALE: Site facts which exemplify how the GIPSY regime is responsible for:

(a) Debasing the PIXIE economy (such as the drain on food supplies by the army).

(b) Disrupting relations with neighbors.

(c) Making PIXIELAND the pawn of STEAL power interests.

(d) Instituting terror against simple PIXIES.

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- (a) Setting father against son.
- (b) The ruin of the peasants through doctrinaire GIPSY policies.
- (c) Converting PIXIELAND into a base of military operations against nations traditionally friendly to PIXIELAND, and thus insuring PIXIELAND'S destruction in the event of war.

(2) Anti-Collaborator. Characteristic STALL-PIXIE collaborators are

- (a) Weak little men.
- (b) Selling out their country's welfare.
- (c) Plotting against the freedom of action of true patriots.
- (d) Weakening the courage of the populace.
- (e) Enriching themselves.

(3) Confidence in National Committee. Emphasize the variety of elements and breadth of interests represented in the Committee by expliciting the large and responsive international audience for the Committee's voice. Predictions of the Committee should be timed so that the entire population will have its confidence bolstered by observing their fulfillment.

(4) Awareness of Problem. Descriptive material should develop the essential elements of the political and economic problems, all of which derive from Identity (4)'s domination.

- (a) Identity (5)
- (b) Informers
- (c) Former CIDER prisoner-identity (6) terror.

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- (d) GYPSY collaborators
- (e) Threats of neighbors
- (f) Control of currency in STALL hands
- (g) Expropriation of merchants
- (h) Labor and concentration camps.

(5) Freedom is Attainable. Exploit the support of all elements by:

- (a) Citing the numbers of people ready to help in PIXIELAND.
- (b) Citing the strength of powers already combined against STALL.
- (c) Detailing the history of PIXIELAND self-determination.

(6) Determination. Assume constantly that courage and firmness can overcome long odds -- "better an eye plucked out than a hand lost"; conversely, emphasize the weakness of the opponents, especially NELSON J. KURAT.

(7) Feeling of Participation. Word of mouth dissemination of information should increase the sense of participation:

- (a) Stunts, such as lighting of fires on hilltops, at specified moments, should be arranged.
- (b) Passive resistance should be encouraged.

The methods envisioned by Item (a) above, will not be employed until express instructions are furnished by headquarters for their use.

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(8) State of Unity

(a) Numbers of local Committees should be exaggerated.

(b) Exploits of agents should be reported in detail.

(c) Channels of communication should be shown to be protected.

(9) Patrol of agents. Vilification of STALL and of CPUSA collaborators should be based upon specific incidents.

(a) Assassination or imprisonment of revolutionaries should be itemized.

(b) Murdered hostages should be itemized.

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